

DOLCE TOUCH

BY DOLCE TOUCH

Dolce Touch By Dolce Touch is the Official Vodka for the 2010 Genlux BritWeek Designer of the Year Award and Fashion Show

SEATTLE, WA--(May 7, 2010) – Boutique spirits company Dolce Touch LLC is sponsoring the highly anticipated BritWeek fashion awards and show hosted by Genlux Magazine.

This year's event takes place at Smashbox Studios in West Hollywood, California on Saturday, May 8th from 7-10pm. The Genlux BritWeek designer of the year award and fashion show will honor designer Matthew Williamson and pay tribute to the late fashion icon Alexander McQueen.

Supporting sponsors include Cloutier Remix, Dolce Touch Hybrid Luxury Vodka, Fiji Water, Ford Models, Next Models, OCLA Events, Petite Ermitage Hotel, Photogenics Models, Smashbox Cosmetics, Smashbox Studios, Sprinkles Cupcakes, 200Proof Bartenders and Ventura Limoncello.

Celebrities and guests will experience a special musical guest performance and enjoy the night with signature vodka cocktails provided by Dolce Touch LLC. Proceeds from the event will benefit the charity Dress for Success.

About Dolce Touch, LLC

Dolce Touch, LLC is a developer, producer and marketer of luxury distilled spirits in the super and ultra-premium sector. This boutique spirits company was founded and is headquartered in Seattle, Washington. Its signature product, Dolce Touch By Dolce Touch -- or Dolce Touch for short -- is a handcrafted distilled spirits specialty that combines the best qualities of both ultra-premium and flavored vodkas. This hybrid luxury vodka contains no added sugar, syrup or carbohydrates. Produced exclusively in limited quantities, Dolce Touch Hybrid Luxury Vodka excels in the categories of look, smell and taste.

For more information about Dolce Touch By Dolce Touch, please visit www.dolcetouch.com

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